



**Sustainable
Freight
Buyers
Alliance**

A Smart Freight Centre Partnership

FAQS

1. What are the key objectives of SFBA?

The main objective of SFBA is to unite corporate freight buyers to shift towards zero-emissions freight across all modes of transport in collaboration with their supply chains and partners.

We focus on accelerating freight decarbonization through our 4 Pillars of Projects, Procurement, Partnerships and Policy. To read more about SFBA click [here](#).

2. Who can become a member of SFBA?

Members include shippers, freight buyers, LSPs, carriers, among others.

3. What are the criteria to become a partner?

Associations, foundations and non-profit organizations become SFC Knowledge and Strategic Partner (no fee in principle- reciprocal basis)

You can become a partner once a concrete partnership/ project is identified

4. What are the benefits of becoming a member?

Member benefits include opportunities to:

- Shape and design large scale decarbonization projects, sharing costs, risks and deployment complexities
- Propose collaborative freight decarbonization projects with like-minded peers
- Participate in the procurement workstreams and member events
- Work closely with industry partners and play a significant role in influencing policy frameworks
- Connect with partners across the industry to decarbonize

5. I am interested in becoming a member/partner. What are the next steps?

If you are interested in becoming a member or partner, reach out to us at sfba@smartfreightcentre.org



6.What kind of commitment is needed from me as a member/ partner?

As an SFBA member, you are expected to

- Demonstrate freight emission reduction actions via collaboration projects and/or individual actions
- Attend bimonthly meetings, share knowledge and experiences
- Contribute to SFBA and its activities
- Report annual corporate emissions through SFC platform

7.What are the other initiatives at the Smart Freight Centre?

Smart Freight Centre is an international non-profit organization focused on reducing greenhouse gas emission from freight transportation through its various initiatives, **GLEC (Global Logistics Emissions Council)**, **Clean Cargo** and **SFBA**. To learn more about each initiative, visit our website **www.smartfreightcentre.org**.

8.Who are the current members of SFBA?

SFBA is growing and currently we have 38 members. You can find more information about our members **[here](#)**.

9.What is the Fleet Electrification Coalition? Where can I learn more about it?

Fleet Electrification Coalition is a subgroup within SFBA aiming to speed up the market for adoption of electric Medium and Heavy-Duty Vehicles through demand aggregation and joint procurement. The coalition will create a fact base of volume demand, identify key acceleration, cost and infrastructure levers, and engage directly with OEMs and other stakeholders to address these levers for fleet electrification. Click **[here](#)** to learn more about the Fleet Electrification Coalition.

10.How much is the membership fee?

Smart Freight Centre offers a two-tiered membership structure: Premium and Base. To explore our membership structure click **[here](#)**.

